



# **GREATER SHREVEPORT CHAMBER**

**Growing Business & Building Community  
since 1910**

**EVENT INFORMATION &  
SPONSORSHIP OPPORTUNITIES**

**2024**

# 2024 EVENT TIMELINE

## FIRST QUARTER

- Building Restoration Capital Campaign
- Jan 10: Diplomat Lunch Meeting (*Chamber Exclusive*)
- Jan 19: Annual Banquet (*Public Event*)
- Jan 23: YPI Social (*Public Event*)
- Feb 7: Beyond Breakfast (*Chamber Exclusive*)
- Feb 9: Greater Shreveport Leadership (*Chamber Exclusive*)
- Feb 13-14: Greater Shreveport Leadership (*Chamber Exclusive*)
- Feb 21: Diplomat Lunch Meeting (*Chamber Exclusive*)
- Feb 27: YPI Social (*Public Event*)
- Mar 1: SBBA Higher Ed Legislative Summit (*Public Event*)
- Mar 4-7: GSC to DC Fly-In (*Chamber Exclusive*)
- Mar 12: Greater Shreveport Leadership (*Chamber Exclusive*)
- Mar 13: Diplomat Lunch Meeting (*Chamber Exclusive*)
- Mar 20: What's Happening Breakfast (*Public Event*)
- Mar 26: YPI Social (*Public Event*)

## SECOND QUARTER

- Building Restoration Capital Campaign
- Apr 9: Greater Shreveport Leadership (*Chamber Exclusive*)
- Apr 10: Diplomat Lunch Meeting (*Chamber Exclusive*)
- Apr 23: YPI Social (*Public Event*)
- May 1: What's Happening Breakfast (*Public Event*)
- May 4: "SHOOT Happens!" Clay Shoot (*Public Event*)
- May 7-8: Greater Shreveport Leadership (*Chamber Exclusive*)
- May 9: Diplomat Lunch Meeting (*Chamber Exclusive*)
- May 21: YPI Social (*Public Event*)
- May 29: Beyond Breakfast (*Chamber Exclusive*)
- Jun 11: Greater Shreveport Leadership (*Chamber Exclusive*)
- Jun 12: Diplomat Lunch Meeting (*Chamber Exclusive*)
- Jun 13: Minority Business Opportunity Awards (*Public Event*)
- Jun 18: YPI Lunch & Learn (*Public Event*)
- Jun 25: YPI Social (*Public Event*)

*While it is our intention to present these dates as accurately as possible, please note that event dates are subject to change. If there is a deviation from this schedule, Chamber Members will be notified via email as quickly as possible.*

# 2024 EVENT TIMELINE

## THIRD QUARTER

- Building Restoration Capital Campaign
- Jul 9: Greater Shreveport Leadership (*Chamber Exclusive*)
- Jul 10: Diplomat Lunch Meeting (*Chamber Exclusive*)
- Jul 23: YPI Social (*Public Event*)
- Aug 7: Diplomat Lunch Meeting (*Chamber Exclusive*)
- Aug 13: Greater Shreveport Leadership (*Chamber Exclusive*)
- Aug 14: YPI Lunch & Learn (*Public Event*)
- Aug 21: "Beyond Breakfast" (*Chamber Exclusive*)
- Aug 27: YPI Social (*Public Event*)
- Aug 29: J. Pat Beard Awards Luncheon (*Public Event*)
- Sep 11: What's Happening Breakfast (*Public Event*)
- Sep 17: Greater Shreveport Leadership (*Chamber Exclusive*)
- Sep 18: Diplomat Lunch Meeting (*Chamber Exclusive*)
- Sep 24: YPI Social (*Public Event*)

## FOURTH QUARTER

- Building Restoration Capital Campaign
- Oct 1: "Why The Hole Not?" Golf Tournament (*Public Event*)
- Oct 8: Greater Shreveport Leadership (*Chamber Exclusive*)
- Oct 9: Diplomat Lunch Meeting (*Chamber Exclusive*)
- Oct 22: YPI Social (*Public Event*)
- Nov 6: Beyond Breakfast (*Chamber Exclusive*)
- Nov 12: Greater Shreveport Leadership Graduation (*Chamber Exclusive*)
- Nov 13: Diplomat Lunch Meeting (*Chamber Exclusive*)
- Nov 14: ATHENA Leadership Awards (*Public Event*)
- Dec 6: 40 Under Forty Gala: (*Public Event*)
- Dec 17: Diplomat Christmas Lunch: (*Chamber Exclusive*)

*While it is our intention to present these dates as accurately as possible, please note that event dates are subject to change. If there is a deviation from this schedule, Chamber Members will be notified via email as quickly as possible.*

# 4 AMAZING BENEFITS OF CHAMBER EVENT SPONSORSHIP

As you plan your promotions/advertising budget for 2024, please consider sponsoring a Greater Shreveport Chamber event! Sponsoring an event has several benefits for your business:

- 1. Increase Brand Visibility:** Put your brand in front of large audiences! You can increase your brand visibility through sponsor benefits, which could include:
  - Recognition on event signage
  - Recognition on all pre & post-event marketing/communication materials
  - Recognition on event digital platforms
- 2. Business Exposure Through Community Goodwill:** Customers and clients trust brands that care about investing in their community. Community involvement will set your business apart, and create an incentive for the community to support your business over the competition.
- 3. Grow Your Business Relationships:** Grow your network connections through sponsor benefits which may, depending on the event, include:
  - Opportunity to introduce keynote or invited speakers
  - Opportunity to showcase your facility/place of business
  - Opportunity to provide promotional products and/or brochures detailing your business to attendees
- 4. Efficiently Generate New Leads:** Not only do Chamber events connect you with a compatible customer base, they also allow you to show the "human side" of your business. By sponsoring and attending, you can interact with potential customers, learn about their needs, promote your products, and build a strong contact list.

## HAVE QUESTIONS?

Our staff is here to help! Give us a call at 318-677-2500, email us at [info@shreveportchamber.org](mailto:info@shreveportchamber.org), or stop by the Chamber Office and say hello!

Tim Magner, Ed.D.  
President



Carole Bennett,  
Director of  
Membership  
Development



# SELECTING YOUR SPONSORSHIPS (Part 1)

We invite you to use these pages as a tool for selecting the best sponsorships for your business. You can bring these pages by the Chamber Office or call or email us with your selections. Sponsorships are assigned on a first come, first served basis. You may select your sponsorships at any time, but we ask that your payment is made prior to the sponsorship deadline of your selected event. Please remember, to remain a member in good standing, businesses who commit to a sponsorship level are required to follow through on financial obligations.

## ANNUAL BANQUET (pg 9)

- Presenting Sponsor \$5000\*\*
- Cocktail & Bar Sponsor \$3000
- Premier Sponsor \$2500
- Contributing Sponsor \$1500
- Music Sponsor \$1000
- Spotlight Sponsor \$1000
- Table Sponsor \$850
- Photo Sponsor In-Kind

## BEYOND BREAKFAST (pg 28)

- First Quarter Sponsor \$300 or In-Kind
- Second Quarter Sponsor \$300 or In-Kind
- Third Quarter Sponsor \$300 or In-Kind
- Fourth Quarter Sponsor \$300 or In-Kind

## "SHOOT HAPPENS!" CLAY SHOOT (pg 11)

- Presenting Sponsor \$3000\*\*
- "Top Shots" Awards Sponsor \$2000
- Lunch at the Range Sponsor \$2000\*\*
- Gun Safe Raffle Sponsor \$2000
- Gift/Swag Sponsor \$2000\*\*
- 12-Gauge Team Sponsor \$1500
- Scorecard Sponsor \$1250\*\*
- 16-Gauge Team Sponsor \$750
- 20-Gauge Team Sponsor \$500
- Safety Sponsor \$500\*\*
- Breakfast Sponsor \$500
- Beverage Sponsor \$500
- Mulligan Station Sponsor \$400
- Station Sponsor \$200
- Raffle Sponsor/Donation In-Kind

## "WHAT'S HAPPENING" BREAKFAST (pg 29)

- Presenting Sponsor \$2000 or In-Kind
- Table Sponsor \$250

## "WHY THE HOLE NOT?" GOLF OPEN (pg 18)

- Presenting Sponsor \$5000
- Swag Sponsor \$2500
- Prize Sponsor \$2500
- Lunch on the Links Sponsor \$2500\*\*
- Golf Cart Sponsor \$2000
- 19th Hole Sponsor \$1500\*\*
- Beverage Cart Sponsor \$1500
- Driving Range Sponsor \$1000
- Corporate Team Sponsor \$500
- Hole Sponsor \$300
- Raffle Sponsor/Donation In-Kind

## J. PAT BEAIRD BUSINESS AWARD LUNCHEON (pg 16)

- Presenting Sponsor \$5000\*\*
- Premier Sponsor \$2500
- Contributing Sponsor \$1500
- Spotlight Sponsor \$1000
- Table Sponsor \$850
- Photo Sponsor In-Kind

## MINORITY BUSINESS OPPORTUNITY AWARDS (MBOA) DINNER (pg 14)

- Presenting Sponsor \$5000\*\*
- Cocktail & Bar Sponsor \$3000
- Premier Sponsor \$2500
- Contributing Sponsor \$1500
- Music Sponsor \$1000
- Spotlight Sponsor \$1000
- Table Sponsor \$850
- Photo Sponsor In-Kind

## "PAY IT FORWARD" MEMBERSHIP (pg 28)

- Annual Sponsorship \$595

**\*\* The business that held this sponsorship level the previous year has First Right of Renewal.**

# SELECTING YOUR SPONSORSHIPS (Part 2)

## 40 UNDER FORTY GALA (pg 24)

- Presenting Sponsor \$5000
- Signature Cocktail & Bar Sponsor \$3000
- Awards Sponsor \$3000
- Premier Sponsor \$2500
- Photo Booth Sponsor \$2000
- Contributing Sponsor \$1500
- Music/Entertainment Sponsor \$1000
- Spotlight Sponsor \$1000
- Table Sponsor \$850
- Photo Sponsor In-Kind

## "GSC TO DC" FLY-IN (pg 30)

- Presenting Sponsor \$5000
- Eat, Meet and Greet Sponsor \$2500
- Contributing Sponsor \$1000

## CHAMBER DIPLOMATS (pg 37)

- Awards Sponsor \$500 or In-Kind
- Diplomat Lunch Sponsor \$300 or In-Kind

## "SAVE THE CHAMBER BUILDING"

### CAPITAL CAMPAIGN (pg 7)

- Individual Donation
- Organization Donation

## SBBA HIGHER EDUCATION SUMMIT (pg 34)

- Presenting Sponsor \$1000
- Contributing Sponsor \$750
- Welcome Breakfast Sponsor \$500  
or In-Kind

## ATHENA LEADERSHIP AWARD

### LUNCHEON (pg 22)

- Presenting Sponsor \$5000\*\*
- Honoree & Recipient Gift Sponsor \$2500\*\*
- Premier Sponsor \$2500
- Contributing Sponsor \$1500
- Honoree's Reception Sponsor \$1000\*\*
- Spotlight Sponsor \$1000
- Table Sponsor \$850
- Photo Sponsor In-Kind

## GREATER SHREVEPORT LEADERSHIP (pg 32)

- Leadership Day at the Capitol Sponsor \$2500
- Transportation Sponsor \$1000
- Graduation Sponsor \$1000\*\*
- Session Sponsor \$500

## YOUNG PROFESSIONALS INITIATIVE (pg 35)

- YPI Social Host Sponsor \$500
- YPI Lunch Sponsor \$500
- YPI Lunch Table Sponsor \$250

**\*\* The business that held this sponsorship level the previous year has First Right of Renewal.**

**Please complete the following information and return to the Chamber with your selections.**

Name of Sponsoring Organization\_\_\_\_\_

Primary Contact:

Last Name\_\_\_\_\_ First Name\_\_\_\_\_

Billing Address\_\_\_\_\_

City\_\_\_\_\_ State\_\_\_\_\_ Zip\_\_\_\_\_ Phone\_\_\_\_\_

Mobile\_\_\_\_\_ Email Address\_\_\_\_\_

# "SAVE THE CHAMBER BUILDING" CAMPAIGN

EVENT DATE: YEAR-LONG • SPONSORSHIP DEADLINE: YEAR-LONG

## EVENT INFORMATION

100 years ago, the people of Shreveport came together to fund and build the Shreve Memorial Library in the heart of downtown. It took a community-wide effort to create this magnificent structure, designed as an important expression of civic pride and what one local newspaper called a "Monument to the Future."

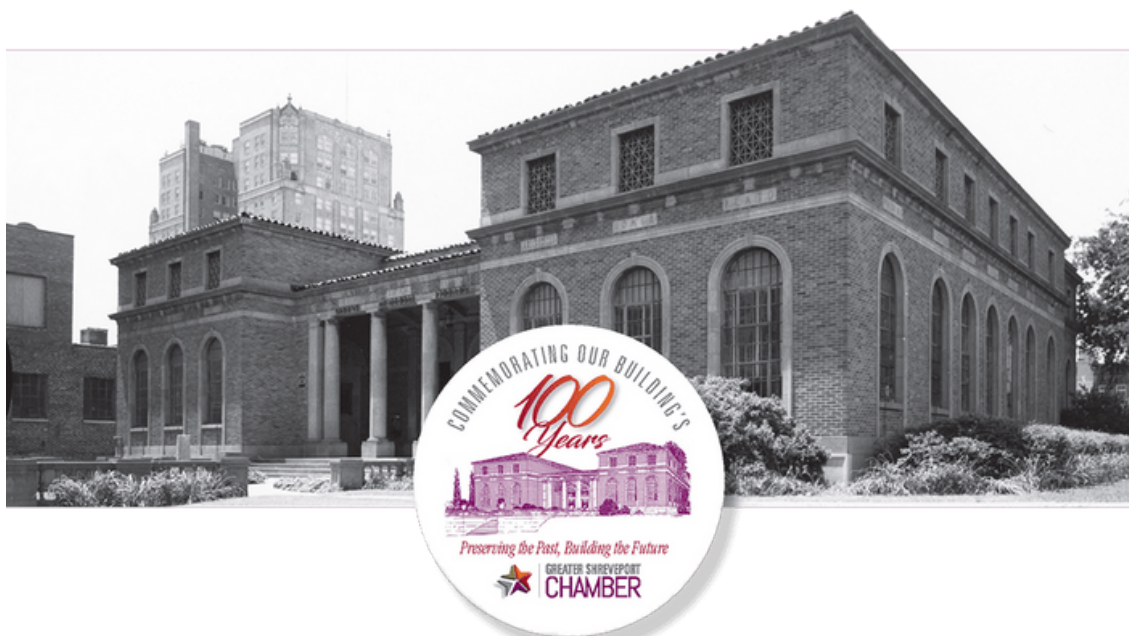
But the building is showing its age. While we've patched the hole in the roof that leaked water, the ceiling underneath has collapsed and the entire roof and gutter system must be replaced. There are also unrepaired leaks in other parts of the building and the steel frame on the exterior windows has corroded and they must be replaced. The exterior steps and plaza are in need of replacement, as well as the aging landscaping. Inside, the original HVAC and pumping systems installed in the 1980s must be replaced, along with the elevator installed at that same time.

Over the past 2 years, we worked with the city to transfer ownership to the Chamber, so we can save this building before it is too late. We have launched a capital campaign to raise enough funds to not only repair and preserve the exterior of the building, but to replace its aging systems and update its technology. We are also creating an endowment that will enable us to continually maintain the building in good condition. Yes, the needs are considerable, but our plan is simple: we are committed to saving this "Monument to the Future" for generations to come, and to do so, we need your help.

## SPONSORSHIP OPPORTUNITIES & BENEFITS

To make a tax deductible contribution to support this effort, please use the form on the following page.

**For more information, please contact Chamber President, Dr. Tim Magner at 318-677-2500.**





# Chamber Building Fund Donation Commitment Form



## DONOR INFORMATION

Type of Donation (Check One):  Individual  Organization

Name of Donor \_\_\_\_\_

Primary Contact: (if different from above)

Last Name \_\_\_\_\_ First Name \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Mobile \_\_\_\_\_ Email address \_\_\_\_\_

## DONATION INFORMATION

It is my/our intention to contribute \$ \_\_\_\_\_

One Time  Annually  Quarterly  Monthly  Other  Stock

For the next \_\_\_\_\_ years in installments of \$ \_\_\_\_\_ to support the Chamber Building Fund.

It is my/our intention to make the first payment in \_\_\_\_\_ of 20 \_\_\_\_\_

Unless otherwise stated, all funds will be allocated to the Building Fund. If you would like a portion of your donation allocated to the Endowment Fund, please indicate the percentage here: Endowment Fund % \_\_\_\_\_

## PAYMENT INFORMATION

- Please make checks payable to Greater Shreveport Chamber Foundation
- Please Charge my  Visa  MC  AMEX  DISCOVER

Credit Card Number \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_

Expiration Date \_\_\_\_\_/\_\_\_\_\_ CVV \_\_\_\_\_

- Donate online at <http://www.shreveportchamber.org> or use this QR Code



## PUBLIC RECOGNITION

The Chamber may publicly acknowledge my commitment:  YES  NO

Please make my gift \_\_\_ in honor of \_\_\_ in memory of: \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

## **THANK YOU FOR YOUR GENEROUS SUPPORT!**

The Shreveport Chamber Foundation is a 501(c)(3) Not for Profit organization. Your Donation is Tax Deductible.



# ANNUAL BANQUET

**EVENT DATE: JAN 19 ● SPONSORSHIP DEADLINE: DEC 19**

## EVENT INFORMATION

**Estimated Attendance: 400+**

This prestigious gathering highlights the accomplishments of the Chamber from the previous year and unveils the upcoming year's vision. Held each year, our membership gathers for a wonderful evening filled with great food and fellowship. In addition, the annual Business Leader of the Year Award is presented to a local business leader who has made significant contributions to the development of the community. This event is attended by elected officials, community, and business leaders representing diverse industries.

## SPONSORSHIP OPPORTUNITIES & BENEFITS

### Signature Cocktail & Bar Sponsor

**\$3000 (One Available)**

- Inclusion in pre & post event press releases
- Sponsor recognition during event
- Sponsor logo recognition on event signage
- One full-page ad in banquet program
- Logo recognition in event presentation & website pages
- Reserved priority seating for 1 table
- Sponsor company promotional flyer placed at each table (optional & provided by sponsor)
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings

### Spotlight Sponsor (does not include seats)

**\$1000 (Multiple Available)**

- Sponsor recognition during event
- Logo in banquet program
- Logo recognition in event presentation & website pages
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings

### Premier Sponsor

**\$2500 (Multiple Available)**

- Sponsor recognition during event
- One 1/2-page ad in banquet program
- Logo recognition in event presentation & website pages
- Reserved priority seating for 1 table
- Sponsor name displayed on sponsor's table tent at the event
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings

### Contributing Sponsor

**\$1500 (Multiple Available)**

- Sponsor recognition during event
- One 1/4-page ad in banquet program
- Logo recognition in event presentation & website pages
- Priority reserved seating for 1 table
- Sponsor name displayed on sponsor's table tent at the event
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings

# ANNUAL BANQUET

EVENT DATE: JAN 19 ● SPONSORSHIP DEADLINE: DEC 19

## SPONSORSHIP OPPORTUNITIES & BENEFITS cont.

### Music/Entertainment Sponsor

#### \$1000 or In-Kind (One Available)

- Sponsor recognition during event
- Sponsor's digital ad displayed on event registration page
- Logo recognition in event presentation & website pages
- Logo featured in event program
- Priority reserved seating for 1 attendee (additional seats can be purchased at cost)
- Sponsor company promotional flyer placed at each table (optional & provided by sponsor)
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings

### Table Sponsor

#### \$850 (Multiple Available)

- Priority reserved seating for 1 table
- Sponsor name/logo displayed on sponsor's table tent at the event
- Listed in event program
- Listed in event presentation

### Photo Sponsor

#### In-kind (One Available)

- Sponsorship includes rights to take photos at event and publish event photos on sponsor's digital platforms and website
- Sponsor company business card placed at each table (optional & provided by sponsor)
- Priority reserved seating for 1 attendee
- Listed on event page, program & presentation



# "SHOOT HAPPENS!" CLAY SHOOT

**EVENT DATE: MAY 4 ● SPONSORSHIP DEADLINE: APR 4**

## EVENT INFORMATION

**Estimated Attendance: 100+**

"SHOOT HAPPENS!" is a fun, family-friendly sporting clays tournament with numerous raffle items, cash prizes and the all-important bragging rights to the "SHOOT HAPPENS!" traveling trophy! This 5-person team tournament provides opportunities for shooters of all ages and with all skill levels to join in a safe, professional, and fun shoot! This event is attended by Chamber board members, key decision makers, community, and business leaders representing diverse industries and provides the ideal forum to enhance your company's image, entertain clients and prospects, or make new connections.

## SPONSORSHIP OPPORTUNITIES & BENEFITS

### **Gun Safe Raffle Prize Sponsor \$2000 (One Available)**

- "Raffle Prize provided by (your company name)" branding
- Sponsor recognition during event
- Sponsor logo recognition on event signage and digital platforms
- Opportunity to give sponsor remarks
- One team of 5 shooters (includes breakfast, Lunch at the Range, and beverages)
- Sponsor is invited to set up table (provided) with representatives at a designated safe location (Lunch at the Range included for two representatives)
- Sponsor's representative is invited to operate the station pull to maximize engagement opportunities
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings

### **12-Gauge Team Sponsor \$1500 (Multiple Available)**

- Sponsor logo on sponsor event signage
- Sponsor logo recognition on event's promotional and registration pages on Chamber's digital platforms
- Sponsor recognition during tournament
- One team of 5 shooters (includes breakfast, Lunch at the Range, and beverages)
- 10 raffle tickets per team
- 5 Mulligans per team
- Sponsor is invited to set up table (provided) with representatives at a designated safe location (Lunch at the Range included for two representatives)
- Sponsor's representative is invited to operate the station pull to maximize engagement opportunities
- Sponsor logo and name recognition and "Thank you" across all social media platforms

# "SHOOT HAPPENS!" CLAY SHOOT

EVENT DATE: MAY 4 ● SPONSORSHIP DEADLINE: APR 4

## SPONSORSHIP OPPORTUNITIES & BENEFITS cont.

### **16-Gauge Team Sponsor \$750 (Multiple Available)**

- Sponsor logo on sponsor event signage
- Sponsor logo on event's promotional pages on Chamber's website and digital platforms
- Sponsor recognition at the sporting clay tournament
- One team of 5 shooters (includes breakfast, Lunch at the Range, and beverages)
- Sponsor name recognition and "Thank you" across all social media platforms

### **Breakfast and Safety Meeting Sponsor \$500 or In-Kind (One Available)**

- Sponsor logo on signage at Breakfast table
- Sponsor logo recognition on event's promotional pages on Chamber's website
- Sponsor recognition at the sporting clay tournament
- Sponsor opportunity to welcome attendees during the Safety Meeting
- One individual shooter registration (includes breakfast, Lunch at the Range, and beverages)
- Sponsor logo recognition and "Thank you" across all social media platforms

### **Beverage Sponsor \$500 or In-Kind (One Available)**

- Sponsor logo on sponsor event signage
- Sponsor logo recognition on event's promotional pages on Chamber's website
- Sponsor recognition at the sporting clay tournament
- One individual shooter registration (includes breakfast, Lunch at the Range, and beverages)
- Beverage Sponsor name recognition and "Thank you" across all social media platforms

### **20-Gauge Team Sponsor \$500 (Multiple Available)**

- One team of 5 shooters (includes breakfast, Lunch at the Range, and beverages)
- Listed on event's promotional pages on Chamber's website
- Sponsor name recognition and "Thank you" across all social media platforms

# "SHOOT HAPPENS!" CLAY SHOOT

EVENT DATE: MAY 4 ● SPONSORSHIP DEADLINE: APR 4

## SPONSORSHIP OPPORTUNITIES & BENEFITS cont.

### Mulligan Station Sponsor

**\$400 (One Available)**

- Sponsor logo on sign at "Mulligan" sporting clay station
- Table for business info & lunch for 1 (optional)
- Maximize engagement opportunities at the Mulligan Station
- Sponsor "Thank you" across all social media platforms

### Station Sponsor

**\$200 (Multiple Available)**

- Sponsor logo on sign at one station
- Table for business info & lunch for 1 (optional)
- Maximize engagement opportunities at the shooting station
- Sponsor "Thank you" across all social media platforms

### Raffle Sponsor/Donation

**In-Kind (Multiple Available)**

- Prize donation (can be items, goods, services, vacations, gift cards etc.)
- Business flyer and information displayed at event (optional and supplied by Sponsor)
- Sponsor name displayed on Raffle prize sign at the event
- Sponsor listed on event's website page
- Sponsor "Thank you" across all social media platforms

*\*Please note: Hearing protection will be provided for all "SHOOT HAPPENS!" participants and volunteers.*



# MINORITY BUSINESS OPPORTUNITY AWARDS DINNER

**EVENT DATE: JUN 13 ● SPONSORSHIP DEADLINE: MAY 13**

## EVENT INFORMATION

**Estimated Attendance: 300+**

The Business Development Connection of the Greater Shreveport Chamber recognizes outstanding minority individuals or businesses who are making a difference in our community at the Annual Minority Business Opportunity Awards Dinner. This Signature event serves as a prime opportunity to recognize and honor outstanding Chamber members who exemplify the highest standard of professional excellence and service to the community. This event is attended by elected officials, community, and business leaders representing diverse industries.

## SPONSORSHIP OPPORTUNITIES & BENEFITS

### **Signature Cocktail & Bar Sponsor**

**\$3000 (One Available)**

- Inclusion in pre & post event press releases
- Sponsor recognition during event
- Sponsor logo recognition on event signage
- One full-page ad in banquet program
- Logo recognition in event presentation & website pages
- Reserved priority seating for 1 table
- Sponsor company promotional flyer placed at each table (optional & provided by sponsor)
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings

### **Spotlight Sponsor (does not include seats)**

**\$1000 (Multiple Available)**

- Sponsor recognition during event
- Logo in banquet program
- Logo recognition in event presentation & website page
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings

### **Premier Sponsor**

**\$2500 (Multiple Available)**

- Sponsor recognition during event
- One 1/2-page ad in banquet program
- Logo recognition in event presentation & website pages
- Reserved priority seating for 1 table
- Sponsor name displayed on sponsor's table tent at the event
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings

### **Contributing Sponsor**

**\$1500 (Multiple Available)**

- Sponsor recognition during event
- One 1/4-page ad in banquet program
- Logo recognition in event presentation & website page
- Priority reserved seating for 1 table
- Sponsor name displayed on sponsor's table tent at the event
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings

# MINORITY BUSINESS OPPORTUNITY AWARDS DINNER

EVENT DATE: JUN 13 ● SPONSORSHIP DEADLINE: MAY 13

## SPONSORSHIP OPPORTUNITIES & BENEFITS cont.

### Music/Entertainment Sponsor \$1000 or In-Kind (One Available)

- Sponsor recognition during event
- Sponsor's digital ad displayed on event registration page
- Logo recognition in event presentation & website page
- Logo featured in event program
- Priority reserved seating for 1 (additional seats can be purchased at cost)
- Sponsor company promotional flyer placed at each table (optional & provided by sponsor)
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings

### Table Sponsor \$850 (Multiple Available)

- Priority reserved seating for 1 table
- Sponsor name/logo displayed on sponsor's table tent at the event
- Listed in event program
- Listed in event PowerPoint presentation

### Photo Sponsor In-kind (One Available)

- Sponsorship includes rights to take photos at event and publish event photos on sponsor's digital platforms and website
- Sponsor company business card placed at each table (optional & provided by sponsor)
- Priority reserved seating for 1 attendee (additional seats can be purchased at cost)
- Listed on event page, program & presentation



# J. PAT BEAIRD AWARD LUNCHEON

**EVENT DATE: AUG 29 ● SPONSORSHIP DEADLINE: JUL 29**

## EVENT INFORMATION

**Estimated Attendance: 300+**

This annual celebration, sponsored by the J. Pat Beard Memorial Fund, recognizes a corporate entity from the Greater Shreveport area for their outstanding business achievements and offers the opportunity for the Chamber to bring nationally-recognized speakers to our area.

Past notable speakers include Commander Kirk Lippold, USN (Ret.) who was the commanding officer of the USS Cole when it came under a suicide terrorist attack on Oct 12, 2000 in the port of Aden, Yemen, Marcus Luttrell, former Navy SEAL who was the only survivor of a 2005 Afghanistan mission and the author of "Lone Survivor", Spencer Stone, former USAF Staff Sgt, who along with two childhood friends, thwarted a terrorist attack on a Paris-bound train in August 2015 and Colonel Gregory Gadson (Ret.), decorated Army soldier, wounded warrior, Hollywood actor, & entrepreneur, whose his life is a portrait of courage in the face of great adversity.

The J.Pat Beard award itself honors the memory of J. Pat Beard, Sr., whose lifetime of community service helped to make Shreveport and the State of Louisiana a better place to live and work. The criteria for the award are the same as those Pat Beard himself sought to promote: real dollar expansion, community involvement, and the creation of new jobs. This event is attended by elected officials, community, and business leaders representing diverse industries.

## SPONSORSHIP OPPORTUNITIES & BENEFITS

### Premier Sponsor

#### **\$2500 (Multiple Available)**

- Sponsor recognition during event
- One 1/2-page ad in banquet program
- Logo recognition in event presentation & website pages
- Reserved priority seating for 1 table
- Sponsor name displayed on sponsor's table tent at the event
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings

### Contributing Sponsor

#### **\$1500 (Multiple Available)**

- Sponsor recognition during event
- One 1/4-page ad in banquet program
- Logo recognition in event presentation & website pages
- Priority reserved seating for 1 table
- Sponsor name displayed on sponsor's table tent at the event
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings



# J. PAT BEAIRD AWARD LUNCHEON

EVENT DATE: AUG 29 ● SPONSORSHIP DEADLINE: JUL 29

## SPONSORSHIP OPPORTUNITIES & BENEFITS cont.

### Spotlight Sponsor (does not include seats) \$1000 (Multiple Available)

- Sponsor recognition during event
- Logo in banquet program
- Logo recognition in event presentation & website pages
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings

### Table Sponsor \$850 (Multiple Available)

- Priority reserved seating for 1 table
- Sponsor name/logo displayed on sponsor's table tent at the event
- Listed in event program
- Listed in event PowerPoint presentation

### Photo Sponsor

#### In-kind (One Available)

- Sponsorship includes rights to take photos at event and publish event photos on sponsor's digital platforms and website
- Sponsor company business card placed at each table (optional & provided by sponsor)
- Priority reserved seating for 1 attendee
- Listed on event page, program & presentation



# "WHY THE HOLE NOT?" GOLF OPEN

**EVENT DATE: OCT 1 ● SPONSORSHIP DEADLINE: SEP 1**

## EVENT INFORMATION

**Estimated Attendance: 100+**

The "Why the Hole Not?" Golf Open is a golf tournament with multiple on-the-course challenges, numerous raffle items, and cash prizes. This all-new, fun, and engaging tournament offers countless ways to win and provides members the opportunity to enjoy a day on the golf course with business colleagues, clients, prospects, Chamber board members, and key decision-makers. The tournament provides the ideal forum to enhance your company's image.

## SPONSORSHIP OPPORTUNITIES & BENEFITS

### Presenting Sponsor

#### **\$5000 (One Available)**

- "Why The Hole Not?" Chamber Open presented by (your company name) branding
- Pre and post event press releases sent including your company name
- Premier logo recognition on the "Save the Date" promotional email and invitation emails (TIME SENSITIVE)
- Sponsor recognized as Presenting Sponsor at the golf tournament
- Sponsor's representative welcomes members in attendance
- Photo opportunity with award recipients
- Presenting Sponsor logo recognition on promotional materials
- Presenting Sponsor logo recognition on event signage, including exclusive Presenting Sponsor Sign at Clubhouse
- Presenting Sponsor logo recognition on event's promotional and registration pages on Chamber's website and digital platforms

### Presenting Sponsor cont.

- 1 team of four golfers (includes sponsor gifts, green fees, cart fees, lunch on the links, snacks, and beverages)
- Brochure about sponsor company given to each golfer (optional & provided by sponsor)
- Sponsor is invited to set up booth/table (sponsor provided) with representatives at a designated tee box (Lunch on the Links included for three representatives)
- Presenting Sponsor name recognition and thank you across all social media platforms
- Recognition at Chamber's Board of Director's meetings

# "WHY THE HOLE NOT?" GOLF OPEN

**EVENT DATE: OCT 1 ● SPONSORSHIP DEADLINE: SEP 1**

## EVENT INFORMATION

**Estimated Attendance: 100+**

The "Why the Hole Not?" Golf Open is a golf tournament with multiple on-the-course challenges, numerous raffle items, and cash prizes. This all-new, fun, and engaging tournament offers countless ways to win and provides members the opportunity to enjoy a day on the golf course with business colleagues, clients, prospects, Chamber board members, and key decision-makers. The tournament provides the ideal forum to enhance your company's image.

## SPONSORSHIP OPPORTUNITIES & BENEFITS

### Prize Sponsor

#### **\$2500 (One Available)**

- Recognition and wording to reflect 2024 Chamber "Why The Hole Not?" Prize Sponsor provided by (your company name)
- Inclusion in pre & post event press releases
- Sponsor recognition during event
- Sponsor logo displayed on awards table at the event
- Sponsor logo recognition on event signage and digital platforms
- One team of four golfers (includes green fees, cart fees, Lunch on the Links, snacks, and beverages)
- Sponsor is invited to set up booth/table (sponsor provided) with representatives at a designated tee box (Lunch on the Links included for two representatives)
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings

### Swag Sponsor

#### **\$2500 (One Available)**

- Recognition and wording to reflect 2024 Chamber "Why The Hole Not?" Swag Sponsor provided by (your company name)
- Inclusion in pre & post event press releases
- Sponsor recognition during event
- Sponsor logo printed on gift item for each golfer
- Sponsor logo recognition on event signage and digital platforms
- One team of four golfers (includes green fees, cart fees, Lunch on the Links, snacks, and beverages)
- Sponsor is invited to set up booth/table (sponsor provided) with representatives at a designated tee box (Lunch on the Links included for two representatives)
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings

# "WHY THE HOLE NOT?" GOLF OPEN

EVENT DATE: OCT 1 ● SPONSORSHIP DEADLINE: SEP 1

## SPONSORSHIP OPPORTUNITIES & BENEFITS cont.

### **Golf Cart Sponsor**

#### **\$2000 (One Available)**

- Recognition and wording to reflect 2024 Chamber "Why The Hole Not?" golf carts provided by (your company name)
- Sponsor logo displayed on all golf carts used by golfers
- Sponsor recognition during event
- Sponsor logo recognition on event signage and digital platforms
- Sponsor company promotional flyer placed in each cart (optional & provided by sponsor)
- One team of four golfers (includes green fees, cart fees, Lunch on the Links, snacks, and beverages)
- Sponsor is invited to set up booth/table (sponsor provided) with representatives at a designated tee box (Lunch on the Links included for two representatives)
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings

### **Beverage Cart Sponsor**

#### **\$1500 (One Available)**

- Recognition and wording to reflect 2024 Chamber "Why The Hole Not?" beverage carts provided by (your company name)
- Sponsor logo on four golf carts used for beverage and snack delivery during the tournament
- Sponsor's representative will have the opportunity to ride in cart and engage with all teams and players while delivering beverages and snacks
- Sponsor recognition during event
- Sponsor logo on event signage and on coolers containing beverages
- Sponsor logo recognition on event signage and digital platforms
- Lunch on the Links included for 4 representatives
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings

# "WHY THE HOLE NOT?" GOLF OPEN

EVENT DATE: OCT 1 ● SPONSORSHIP DEADLINE: SEP 1

## SPONSORSHIP OPPORTUNITIES & BENEFITS cont.

### Driving Range Sponsor \$1000 (One Available)

- Driving Range Sponsor logo on select promotional materials
- Sponsor logo on exclusive Sponsor sign at the Driving Range
- Sponsor recognition during event
- Sponsor logo recognition on event signage and digital platforms
- Sponsor is invited to set up a table/booth (company provided) at the Driving Range with representatives at the tee-box
- Lunch on the Links included for two representatives
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings

### Corporate Team Sponsor \$500 (Multiple Available)

- One team of four golfers (includes green fees, cart fees, Lunch on the Links, snacks, and beverages)
- Corporate team listed on event's promotional pages on Chamber's website

### Hole Sponsor \$300 (Multiple Available)

- Sponsor is invited to set up a table/booth (company provided) at a designated hole with representatives at the tee-box
- Promotional games/items, food or beverages are encouraged to engage golfers before they tee-off.
- Sponsor listed on event's promotional pages on Chamber's website
- Business logo featured on 18" x 24" sign at hole (Chamber provided)
- Sponsor name recognition and "Thank you" across all social media platforms
- Lunch on the Links included for one representative

### Raffle Sponsor/Donation In-Kind (Multiple Available)

- Prize donation (can be items, goods, services, vacations, gift cards etc.)
- Business flyer and information displayed at event (optional and supplied by Sponsor)
- Sponsor name displayed on Raffle prize sign at the event
- Sponsor listed on event's web page
- Sponsor "Thank you" across all social media platforms



# ATHENA LEADERSHIP AWARD LUNCHEON

**EVENT DATE: NOV 14 ● SPONSORSHIP DEADLINE: OCT 14**

## EVENT INFORMATION

**Estimated Attendance: 300+**

Each year, the Business Development Connection honors area individuals during the ATHENA Leadership Award Luncheon. The award recognizes an individual who has attained and personifies the highest level of excellence and creativity in their business or profession, while continuing to devote time and energy to improve the quality of life for others in the community and has actively assisted women in achieving their full leadership potential through service and mentorship. This event is attended by elected officials, community, and business leaders representing diverse industries.

## SPONSORSHIP OPPORTUNITIES & BENEFITS

### Presenting Sponsor

#### **\$5000 (One Available)**

- Pre and post event press releases sent including your company name
- Presenting sponsor logo and name recognition on the "Save the Date" promotional materials (time sensitive)
- Presenting sponsor logo and name recognition on invitation materials
- Sponsor recognized as Presenting Sponsor at the event
- 15-second video/infomercial played at event (optional and provided by sponsor)
- One full-page ad in the event program
- Sponsor's representative gives remarks and assists in award presentation
- Photo opportunity with award recipients
- Presenting Sponsor logo and name recognition on promotional materials
- Presenting Sponsor logo and name recognition on event's promotional & registration pages on Chamber website
- Presenting Sponsor logo and name recognition in PowerPoint presentation

### Presenting Sponsor cont.

- Reserved priority seating for up to 2 tables (optional)
- Sponsor company flyer placed at each table at the event (optional & provided by sponsor)
- Presenting sponsor logo displayed on table tents at the event
- Presenting Sponsor logo and name recognition and "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meeting

### Premier Sponsor

#### **\$2500 (Multiple Available)**

- Sponsor recognition during event
- One 1/2-page ad in banquet program
- Logo recognition in event presentation & website pages
- Reserved priority seating for 1 table
- Sponsor name displayed on sponsor's table tent at the event
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings

# ATHENA LEADERSHIP AWARD LUNCHEON

EVENT DATE: NOV 14 ● SPONSORSHIP DEADLINE: OCT 14

## SPONSORSHIP OPPORTUNITIES & BENEFITS cont.

### Contributing Sponsor

#### \$1500 (Multiple Available)

- Sponsor recognition during event
- One 1/4-page ad in banquet program
- Logo recognition in event presentation & website pages
- Priority reserved seating for 1 table
- Sponsor name displayed on sponsor's table tent at the event
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings

### Table Sponsor

#### \$850 (Multiple Available)

- Priority reserved seating for 1 table
- Sponsor name/logo displayed on sponsor's table tent at the event
- Listed in event program
- Listed in event presentation

### Spotlight Sponsor (does not include seats)

#### \$1000 (Multiple Available)

- Sponsor recognition during event
- Logo in banquet program, presentation & website pages
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings

### Photo Sponsor

#### In-kind (One Available)

- Sponsorship includes rights to take photos at event and publish event photos on sponsor's digital platforms and website
- Sponsor company business card placed at each table (optional & provided by sponsor)
- Priority reserved seating for 1 attendee
- Listed on event page, program & presentation



# 40 UNDER FORTY GALA

**EVENT DATE: DEC 6 ● SPONSORSHIP DEADLINE: NOV 6**

## EVENT INFORMATION

**Estimated Attendance: 400+**

The 40 Under Forty Gala honors 40 of Northwest Louisiana's outstanding young entrepreneurs, executives, managers, and professionals in public, private, or non-profit sectors and is the signature event of the Young Professionals Initiative. The honorees are chosen based on such values as achievement, experience, innovation, vision, leadership, and community involvement. During this prestigious evening event, one honoree will be announced as the recipient of the coveted Young Professional of the Year award. This event is attended by elected officials, community, and business leaders representing diverse industries.

## SPONSORSHIP OPPORTUNITIES & BENEFITS

### Presenting Sponsor

#### **\$5000 (One Available)**

- Pre and post event press releases sent including your company name
- Presenting sponsor logo and name recognition on the "Save the Date" promotional materials (time sensitive)
- Presenting sponsor logo and name recognition on invitation materials
- Sponsor recognized as Presenting Sponsor at the event
- 15-second video/infomercial played at event (optional and provided by sponsor)
- One full-page ad in the event program
- Sponsor's representative gives remarks and assists in award presentation
- Photo opportunity with award recipients
- Presenting Sponsor logo and name recognition on promotional materials
- Presenting Sponsor logo and name recognition on event's promotional & registration pages on Chamber website
- Presenting Sponsor logo and name recognition in PowerPoint presentation

### Presenting Sponsor cont.

- Reserved priority seating for up to 2 tables (optional)
- Sponsor company flyer placed at each table at the event (optional & provided by sponsor)
- Presenting sponsor logo displayed on table tents at the event
- Presenting Sponsor logo and name recognition and "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meeting



# 40 UNDER FORTY GALA

**EVENT DATE: DEC 6 ● SPONSORSHIP DEADLINE: NOV 6**

## EVENT INFORMATION

**Estimated Attendance: 400+**

The 40 Under Forty Gala honors 40 of Northwest Louisiana's outstanding young entrepreneurs, executives, managers, and professionals in public, private, or non-profit sectors and is the signature event of the Young Professionals Initiative. The honorees are chosen based on such values as achievement, experience, innovation, vision, leadership, and community involvement. During this prestigious evening event, one honoree will be announced as the recipient of the coveted Young Professional of the Year award. This event is attended by elected officials, community, and business leaders representing diverse industries.

## SPONSORSHIP OPPORTUNITIES & BENEFITS

### Awards Sponsor

**\$3000 (One Available)**

- Recognition and wording to reflect 2024 40 Under Forty Awards designed and provided by (your company name)
- Inclusion in pre & post event press releases
- Sponsor recognition during event
- Sponsor logo recognition on event signage
- One full-page ad in banquet program
- Logo recognition in event presentation & website pages
- Reserved priority seating for 1 table
- Photo opportunity with award recipients
- Sponsor company promotional flyer placed at each table (optional & provided by sponsor)
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings

### Signature Cocktail & Bar Sponsor

**\$3000 (One Available)**

- Inclusion in pre & post event press releases
- Sponsor recognition during event
- Sponsor logo recognition on event signage
- One full-page ad in banquet program
- Logo recognition in event presentation & website pages
- Reserved priority seating for 1 table
- Sponsor company promotional flyer placed at each table (optional & provided by sponsor)
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings

### Table Sponsor

**\$850 (Multiple Available)**

- Priority reserved seating for 1 table
- Sponsor name/logo displayed on sponsor's table tent at the event
- Listed in event program
- Listed in event presentation

# 40 UNDER FORTY GALA

EVENT DATE: DEC 6 ● SPONSORSHIP DEADLINE: NOV 6

## SPONSORSHIP OPPORTUNITIES & BENEFITS cont.

### Photo Booth Sponsor

#### **\$2000 or In-Kind (One Available)**

- Sponsorship includes rights to take photos at event and publish event photos on sponsor's digital platforms
- The Chamber reserves the right to publish event photos with full credit to Sponsor
- Sponsor recognition during event
- Sponsor logo recognition on event signage
- One 1/2-page ad in banquet program
- Logo recognition in event presentation & website pages
- Reserved priority seating for 1 person
- Sponsor company promotional flyer placed at each table (optional & provided by sponsor)
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings

### Contributing Sponsor

#### **\$1500 (Multiple Available)**

- Sponsor recognition during event
- One 1/4-page ad in banquet program
- Logo recognition in event presentation & website page
- Priority reserved seating for 1 table
- Sponsor name displayed on sponsor's table tent at the event
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings

### Premier Sponsor

#### **\$2500 (Multiple Available)**

- Sponsor recognition during event
- One 1/2-page ad in banquet program
- Logo recognition in event presentation & website pages
- Reserved priority seating for 1 table
- Sponsor company promotional flyer placed at each table (optional & provided by sponsor)
- Sponsor name displayed on sponsor's table tent at the event
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings

### Music/Entertainment Sponsor

#### **\$1000 or In-Kind (One Available)**

- Sponsor recognition during event
- Sponsor's digital ad displayed on event registration page
- Logo recognition in event presentation & website page
- Logo featured in event program
- Priority reserved seating for 1 (additional seats can be purchased at cost)
- Sponsor company promotional flyer placed at each table (optional & provided by sponsor)
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings

# 40 UNDER FORTY GALA

EVENT DATE: DEC 6 ● SPONSORSHIP DEADLINE: NOV 6

## SPONSORSHIP OPPORTUNITIES & BENEFITS cont.

### Spotlight Sponsor (does not include seats) \$1000 (Multiple Available)

- Sponsor recognition during event
- Logo in banquet program, event presentation & website page
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings

### Photo Sponsor In-kind (One Available)

- Sponsorship includes rights to take photos at event and publish event photos on sponsor's digital platforms
- Sponsor company business card placed at each table (optional & provided by sponsor)
- Priority reserved seating for 1 attendee
- Listed on event page, program & presentation



# BEYOND BREAKFAST SERIES

**EVENT DATES: MULTIPLE • SPONSORSHIP DEADLINE: MULTIPLE**

## EVENT INFORMATION

**Estimated Attendance: 25+**

Here at the Chamber, we believe knowledge is power! Beyond Breakfast is 60+ action-packed minutes of education, strategic planning, learning, & connecting. New members enjoy this casual get-together that goes "Beyond Breakfast" to get a high-level overview of the Chamber's scope of work and have a chance to hear about new businesses and meet other new members. Sponsorships will be used to provide refreshments for the events.

## SPONSORSHIP OPPORTUNITIES

### **First Quarter Breakfast (One Available): \$300 or In-Kind**

- *Event: Wednesday, Feb 7, 2024 - Sponsorship Deadline: Jan 7, 2024*

### **Second Quarter Breakfast (One Available): \$300 or In-Kind**

- *Event: Wednesday, May 29, 2024 - Sponsorship Deadline: Apr 29, 2024*

### **Third Quarter Breakfast (One Available): \$300 or In-Kind**

- *Event: Wednesday, Aug 21, 2024 - Sponsorship Deadline: Jul 21, 2024*

### **Fourth Quarter Breakfast (One Available): \$300 or In-Kind**

- *Event: Wednesday, Nov 6, 2024 - Sponsorship Deadline: Oct 6, 2024*

## SPONSORSHIP BENEFITS

- Logo on event signage
- Verbal recognition at the event & opportunity to address participants
- Social Media shout outs and thank you

# PAY IT FORWARD

**EVENT DATES: N/A • SPONSORSHIP DEADLINE: DEC 1**

## PROGRAM INFORMATION

You have the opportunity to “Pay It Forward” by sponsoring any organization, start-up business, entrepreneur, or non-profit of your choosing with a 1-year Chamber “Small Business Partnership” membership. This membership is best for small, emerging businesses seeking cost-effective visibility, resources & connections to businesses and the community. *(Small Business Memberships are not available to organizations with more than 20 employees and/or 2 locations.)*

## SPONSORSHIP OPPORTUNITIES

**Small Business Partnership (multiple available): \$595. Contact Carole at (318) 677-2510 for details.**

## SPONSORSHIP BENEFITS

- Exclusive “Pay It Forward” icon & recognition online and in printed business listing
- Recognition on the sponsored organization’s online and printed business listing
- Recognition at Chamber’s Board of Director’s meetings

# "WHAT'S HAPPENING" BREAKFAST SERIES

**EVENT DATES: MULTIPLE ● SPONSORSHIP DEADLINE: MULTIPLE**

## EVENT INFORMATION

**Estimated Attendance: 100+**

"What's Happening" Breakfasts offer an opportunity for your brand to align with the Chamber's examination of pressing topics facing our community and region. These larger events feature keynote and panel speakers drawn from regional leaders and include time for discussion and networking. This event is attended by elected officials, community, and business leaders representing diverse industries. Attendees are invited to enjoy breakfast and dive deeper into local and regional issues while making new connections and becoming better acquainted with the work of the Chamber. Staying true to our mission, we will also be showcasing some of our newest members and introducing them to the community.

## SPONSORSHIP OPPORTUNITIES

Sponsors may select one or multiple event dates.

### **First Quarter Breakfast Presenting Sponsor (One Available): \$2000 or In-Kind**

- *Event: Mar 20, 2024 - Sponsorship Deadline: Feb 20, 2024*

### **Second Quarter Breakfast Presenting Sponsor (One Available): \$2000 or In-Kind**

- *Event: May 1, 2024 - Sponsorship Deadline: Apr 1, 2024*

### **Third Quarter Breakfast Presenting Sponsor (One Available): \$2000 or In-kind**

- *Event: Sep 11, 2024 - Sponsorship Deadline: Aug 11, 2024*

## SPONSORSHIP BENEFITS

- "What's Happening" Breakfast: Presented by "your company name" branding
- Exclusive logo recognition on promotional materials and digital platforms
- Exclusive logo recognition on event's registration pages on Chamber's website
- Opportunity to showcase your venue and amenities to breakfast attendees
- Sponsor recognized at the event as the "Presenting Sponsor"
- Opportunity to give remarks (2-3 minutes)
- Opportunity to provide marketing materials (optional & provided by sponsor)
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings

## **IN-KIND SPONSOR TO PROVIDE:**

- Donation of full breakfast buffet for attendees (attendees vary between 50-150)
- Seating for all attendees
- 1 table for check-in
- 1 table for panel guests (If applicable)
- Microphone, podium, screen & projector

## **\$2000 SPONSOR TO PROVIDE:**

- Payment to chamber (all logistics to be handled by Chamber liaison)
- Marketing collateral (logo, flyers, banners, etc.)

# "GSC TO DC" FLY-IN

**EVENT DATES: MAR 4-7 ● SPONSORSHIP DEADLINE: FEB 15**

## EVENT INFORMATION

**Estimated Attendance: 40+**

As part of our extensive Advocacy efforts, the Greater Shreveport Chamber has made it a priority to get in front of elected officials, not only on a city and state level, but also with those elected to serve us at the federal levels. To that end, the Greater Shreveport Chamber commits personnel, time, and resources to travel to Washington D.C. three times a year, with the sole purpose of bringing the issues and concerns from home to our elected Louisiana representatives. Representatives from the Chamber including board members, business leaders, and local elected officials, travel to the nation's capital to present a federal public policy agenda to promote our regional public policy priorities.

Throughout these trips, participants have an opportunity to advocate for key issues facing the Greater Shreveport/Bossier region, meet with Louisiana's Congressional delegation, representatives from the US Chamber of Commerce, and other leaders from the Administration and media. These annual trips have helped secure support from the entire Louisiana delegation for funding for I-49, for the I-220 gate for Barksdale Air Force Base, continued funding for the Red River dredging projects, as well as continued attention from the Pentagon for critical operational issues at Barksdale Air Force Base. Sponsors receive recognition in promotional materials, during the various scheduled events and activities during the trips and provide excellent exposure in a unique context.

## SPONSORSHIP OPPORTUNITIES & BENEFITS

### Presenting Sponsor

#### **\$5000 (One Available)**

- "GSC to DC Fly-In presented by (your company name)" branding
- Inclusion in pre & post event press releases
- Sponsor logo recognition on the "Save the Date" promotional email and invitation emails (time sensitive)
- One attendee invited to attend the event (lodging, meals and application fee covered)
- Sponsor recognized as Presenting Sponsor throughout the trip, specifically in the presence of delegation members
- Photo opportunity with delegation, special guests, and representatives

### Presenting Sponsor cont.

- Sponsor logo recognition on promotional materials
- Sponsor logo recognition on the "GSC to DC" Fly-In Issues Book and official itinerary
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings

# "GSC TO DC" FLY-IN

EVENT DATES: MAR 4-7 • SPONSORSHIP DEADLINE: FEB 15

## SPONSORSHIP OPPORTUNITIES & BENEFITS cont.

### **Eat, Meet and Greet Sponsor \$2500 (One Available)**

- Inclusion in pre & post event press releases
- One attendee invited to attend with application fee waived (transportation, lodging and meals not included)
- Sponsor recognized as Eat, Meet and Greet Sponsor throughout the trip, specifically in the presence of delegation members
- Photo opportunity with delegation, special guests, and representatives
- Sponsor logo recognition on the "GSC to DC" Fly-In Issues Book and official itinerary
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings

### **Contributing Sponsor \$1000 (Multiple Available)**

- Sponsor recognized as Contributing Sponsor during the trip
- Sponsor logo recognition on select promotional materials
- Sponsor's logo listed in back cover of Issues book
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings



# GREATER SHREVEPORT LEADERSHIP

**EVENT DATES: YEAR-LONG ● SPONSORSHIP DEADLINE: MULTIPLE**

## PROGRAM INFORMATION

**Estimated Attendance: 30+**

For more than 40 years, the Greater Shreveport Chamber has been identifying and preparing future leaders through its Greater Shreveport Leadership Program. Founded in 1977, this engaging, in-depth, 10-month program develops a diverse network of dedicated, community-minded, business, and civic leaders of tomorrow. The interactive workshops provide participants with a behind-the-scenes view and access to local leaders working to resolve critical issues facing the Greater Shreveport region.

Program participants meet monthly and travel as a group to various locations throughout the community to experience our area's rich history and to become better acquainted with entities and issues related to government affairs, education, economic development, transportation, communications, transportation, non-profit, local government, community history and healthcare. The group travels to Baton Rouge for the legislative session every year. Graduates of this tuition-based program assume active roles in the Greater Shreveport Chamber and become involved in the development of initiatives that bring solutions to community challenges. Each class will come together for a community project of choice at the end of their year.

## SPONSORSHIP OPPORTUNITIES & BENEFITS

### **Leadership Day at the Capitol Sponsor \$2500 (One Available)**

- “Leadership Day at the Capitol presented by (your company name)” branding
- Sponsor logo recognition on promotional materials
- Sponsor recognized as “Leadership Day at the Capital” Sponsor throughout the day
- One attendee invited to “Leadership Day at the Capital” trip (optional)
- Opportunity to welcome participants and give two-minute sponsor remarks
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber’s Board of Director’s meetings

### **Transportation Sponsor \$1000 or In-Kind (Seven Available)**

- Greater Shreveport Leadership Transportation presented by (your company name)” branding
- Sponsor logo recognition on session materials
- Sponsor recognized as Transportation Sponsor throughout annual program
- One attendee invited to “Leadership Day at the Capital” trip (optional)
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber’s Board of Director’s meetings



# GREATER SHREVEPORT LEADERSHIP

EVENT DATES: YEAR-LONG ● SPONSORSHIP DEADLINE: MULTIPLE

## SPONSORSHIP OPPORTUNITIES & BENEFITS Cont.

### Session Sponsor

**\$500 (Multiple Available)**

- “Greater Shreveport Leadership Session presented by (your company name)” branding (sponsor can select session)
- Sponsor Logo recognition on promotional materials
- One attendee invited to the Session Lunch (optional)
- Opportunity to welcome attendees and give two-minute sponsor remarks
- Opportunity to offer marketing materials to each participant (optional and provided by sponsor)
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber’s Board of Director’s meetings

### Leadership Program Class of 2025

If you're interested in being a participant in the 2025 Greater Shreveport Leadership Program, please contact Tracy Whittington at 318-677-2524 or email her at [tracy@shreveportchamber.org](mailto:tracy@shreveportchamber.org).

Applications will open in Fall 2024 for the 2025 Leadership Class.



# SBBA HIGHER EDUCATION SUMMIT

**EVENT DATE: MAR 1 ● SPONSORSHIP DEADLINE: FEB 1**

## EVENT INFORMATION

**Estimated Attendance: 100+**

The mission of the Shreveport-Bossier Business Alliance (SBBA) for Higher Education is to promote economic development by aligning the offerings of higher education with the needs of the business community. The SBBA is a non-partisan, non-profit organization focused on engaging and supporting the higher education institutions in Northwest Louisiana as they contribute to our workforce pipeline.

Each year, the SBBA hosts the Higher Education Summit, which brings together the Higher Education Commissioner, leaders from our higher education systems and higher education institutions with our North Louisiana legislative delegation. The Summit is an opportunity for our higher education leaders to share successes, challenges, and partnerships and highlight any needs for the upcoming legislative session. This event is attended by elected officials, community & education representatives and business leaders representing diverse industries.

## SPONSORSHIP OPPORTUNITIES & BENEFITS

### Presenting Sponsor

#### **\$1000 (One Available)**

- “SBBA Higher Education Summit presented by (your company name)” branding
- Sponsor logo recognition on promotional materials
- Logo recognition in event presentation & website pages
- Sponsor recognition during event
- One attendee invited to SBBA Higher Education Summit (optional)
- Opportunity to welcome participants and give two-minute sponsor remarks
- Opportunity to offer marketing materials to each participant (optional and provided by sponsor)
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber’s Board of Director’s meetings

### Contributing Sponsor

#### **\$750 (Multiple Available)**

- Logo recognition on promotional materials
- Sponsor recognition during event
- One attendee invited to the SBBA Higher Education Summit (optional)
- Opportunity to offer marketing materials to each participant (optional and provided by sponsor)
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber’s Board of Director’s meetings

### Welcome Breakfast Sponsor

#### **\$500 or In-Kind (One Available)**

- Logo recognition on promotional materials
- Sponsor recognition during event
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber’s Board of Director’s meetings

# YOUNG PROFESSIONALS INITIATIVE

**EVENT DATES: YEAR-LONG • SPONSORSHIP DEADLINE: MULTIPLE**

## PROGRAM INFORMATION

**Estimated Attendance: 40+**

The Greater Shreveport Chamber's Young Professional Initiative (YPI) is designed to create a network of community leaders in efforts to enhance the development of Northwest Louisiana for attraction and retention of young professionals.

YPIs are business professionals and corporate leaders between ages 21 and 40. They are motivated, educated and community-conscious individuals. The YPI provides educational seminars, social activities, service project opportunities and leadership development opportunities throughout the year.

## SPONSORSHIP OPPORTUNITIES & BENEFITS

### YPI Host Sponsor

#### **\$500 or In-Kind (12 Available)**

- "YPI Social presented by (your company name)" branding
- Sponsor logo recognition on promotional materials
- Sponsor logo recognition on event signage and digital platforms
- Opportunity to showcase your venue and amenities to 40+ YPI members and give tours if applicable (host location does not have to be a restaurant)
- Sponsor recognition at the event
- Opportunity to welcome attendees and give two-minute sponsor remarks
- Opportunity to place marketing materials at the YPI Social
- Sponsor "Thank you" across all social media platforms

### IN-KIND SPONSOR TO PROVIDE:

- In-kind donation of hors d'oeuvres for attendees (40+)
- Seating/space for attendees
- 1 table for check-in (to be placed at the front of the venue)
- Provide Cash bar
- Microphone and podium

### **\$500 SPONSOR TO PROVIDE:**

- Payment to chamber (all logistics to be handled by Chamber liaison)
- Marketing collateral (logo, flyers, banners, etc.)

# YOUNG PROFESSIONALS INITIATIVE

EVENT DATES: YEAR-LONG • SPONSORSHIP DEADLINE: MULTIPLE

## SPONSORSHIP OPPORTUNITIES & BENEFITS cont.

### YPI Lunch & Learn Sponsor \$500 or In-Kind (4 Available)

- “YPI Lunch & Learn presented by (your company name)” branding
- Sponsor logo recognition on promotional materials
- Sponsor logo recognition on event signage and digital platforms
- Opportunity to showcase your venue and amenities to 25+ Chamber members and give tours if applicable (host location does not have to be a restaurant)
- Sponsor recognition at the event
- Opportunity to welcome attendees and give two-minute sponsor remarks
- Opportunity to place marketing materials at the YPI Lunch & Learn
- Sponsor "Thank you" across all social media platforms

### IN-KIND SPONSOR TO PROVIDE:

- In-kind donation of lunch for attendees (25+)
- Seating/space for attendees
- 1 table for check-in (to be placed at the front of the venue)
- Microphone and podium

### \$500 SPONSOR TO PROVIDE:

- Payment to chamber (all logistics to be handled by Chamber liaison)
- Marketing collateral (logo, flyers, banners, etc.)



# CHAMBER DIPLOMATS

**EVENT DATES: YEAR-LONG • SPONSORSHIP DEADLINE: MULTIPLE**

## PROGRAM INFORMATION

**Estimated Attendance: 20+**

The Diplomats serve as the Membership Retention Committee of the Greater Shreveport Chamber of Commerce. The Diplomats volunteer their time and resources to sustain a year-round retention program that involves making personal visits and follow-up telephone calls to Chamber Members in order to establish strong relations between the Chamber and the Member. The Diplomats promote membership retention by identifying member concerns and relaying that information to the Chamber and garnering support for the Chamber's program of work. The Diplomats serve at the pleasure of their employer and are required to follow guidelines and meet the expectations as outlined here to remain in good standing as a Diplomat.

## SPONSORSHIP OPPORTUNITIES & BENEFITS

### Awards Sponsor

#### **\$500 or In-Kind (One Available)**

- Recognition and wording to reflect 2024 Diplomat Awards provided by (your company name)
- Sponsor logo recognition on promotional materials
- Priority reserved seating for 1 attendee
- Sponsor recognized as Awards Sponsor at meeting
- Sponsor's representative assists in award presentation
- Photo opportunity with award recipients
- Recognition at Chamber's Board of Director's meetings
- Sponsor "Thank you" across all social media platforms

### IN-KIND SPONSOR TO PROVIDE:

- In-kind donation of awards

### **\$500 SPONSOR TO PROVIDE:**

- Payment to chamber (all logistics to be handled by Chamber liaison)
- Sponsor logo

### Diplomat Lunch Meeting Sponsor

#### **\$300 or In-Kind (Eleven Available)**

- "Diplomat Lunch presented by your company name" branding
- Sponsor logo recognition on promotional materials
- Sponsor opportunity to showcase your venue & amenities to Chamber Diplomats and give tours, if applicable (host location does not have to be a restaurant)
- Sponsor recognition at the event
- Opportunity to welcome attendees & give two-minute sponsor remarks
- Opportunity to place marketing materials at the Diplomat lunch
- Sponsor "Thank you" across all social media platforms
- Recognition at Chamber's Board of Director's meetings

### IN-KIND SPONSOR TO PROVIDE:

- In-kind donation of lunch for attendees (20+)
- Seating/space for attendees

### **\$300 SPONSOR TO PROVIDE:**

- Payment to chamber (all logistics to be handled by Chamber liaison)
- Marketing collateral (logo, flyers, banners, etc.)